

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878, Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2014-15/ 48

dated

19.10.2015.

Sub: Full Usage Value equal to MRP on Topup of – Only for Paper voucher - in prepaid mobile services – reg.

Ref: C.O.ND ECT approval No. **1974** dated **22.09.2015.**

Approval of the competent authority is hereby conveyed for launching of “Festival Offer” of Full Usage Value equal to MRP on the following Topup (**only for Paper Voucher**) in Tamilnadu LSA (including CHTD) under GSM prepaid mobile services for a period of **Three days from 22.10.2015 to 24.10.2015**, as mentioned below:-

Offer Details:

Sl. No.	Details of the offer	Applicable Top-up MRP in Rs.	Period of offer
1	Full Usage Value Equal to MRP on Topup (Paper Voucher only)	110	22.10.2015 to 24.10.2015 (Three days)

This is for kind information and necessary action please.

Kalavathy Subramanyam

(Kalavathy Subramanyam)

Assistant General Manager (Mktg.-CM)

044-28290288, 9486100540.

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai